South regional trends

2015 Aflac WorkForces Report results for the Southern U.S.



At a glance

The report surveyed **1,805** employees and **613** business decision-makers throughout the Southern U.S.

States: Alabama, Arkansas, Delaware, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia

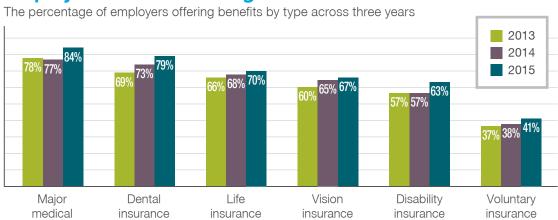
Hispanic employees: 11 percent

Millennial employees (born after 1980): 28 percent

54 percent of employees are extremely or very satisfied with their benefits packages.

60 percent of employees are extremely or very satisfied with their jobs.

Employer benefits offerings



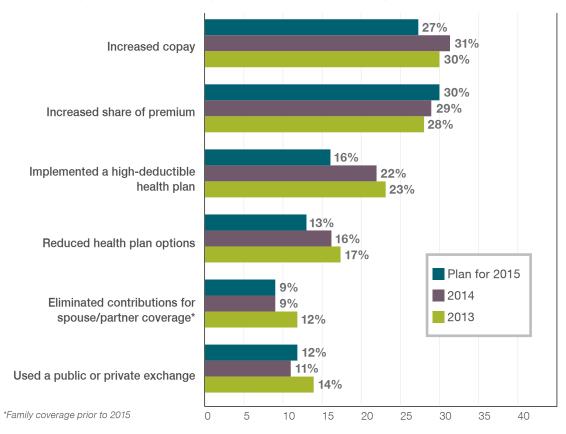


Value of benefits	
Employees are at least somewhat likely to accept a job with slightly lower pay but better benefits.	59%
Employees say improving their benefits package is one thing their employer could do to keep them in their jobs.	38%
Employees at least somewhat agree they consider voluntary insurance to be part of a comprehensive benefits program.	89%



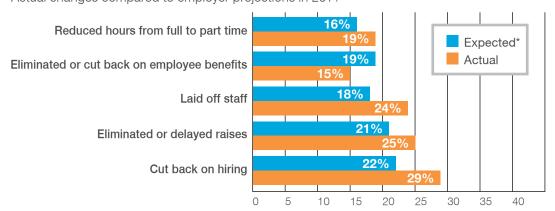
Consumer-driven health care

The percentage of companies making changes to their benefits programs



Hiring and compensation

Actual changes compared to employer projections in 2014



^{*}Reported in the 2014 Aflac WorkForces Report



Most common benefits communication channels Face to face Email Employee-benefit booklet 62% 49%



Workforce financial stability

54 percent of employees have less than \$1,000 to pay for unexpected out-of-pocket medical expenses; **27 percent** of employees have less than \$500.

43 percent of employees would need to borrow from a 401(k) or use a credit card to cover unexpected medical costs.

11 percent of employees say high medical costs have negatively impacted their credit scores.

12 percent of employees have been contacted by a collection agency about outstanding medical bills.

Workforce earnings



The 2015 Aflac WorkForces Report is the fifth annual Aflac employee benefits study. The study, conducted in February 2015 by Research Now, captured responses from **1,977** benefits decision-makers and **5,337** employees from across the United States. To learn more about the Aflac WorkForces Report, visit AflacWorkForcesReport.com.

This material is intended to provide general information about an evolving topic and does not constitute legal, tax or accounting advice regarding any specific situation. Aflac cannot anticipate all the facts that a particular employer or individual will have to consider in their benefits decision-making process. We strongly encourage readers to discuss their HCR situations with their advisors to determine the actions they need to take or to visit healthcare.gov (which may also be contacted at 1-800-318-2596) for additional information.



This article is for informational purposes only and is not intended to be a solicitation.

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