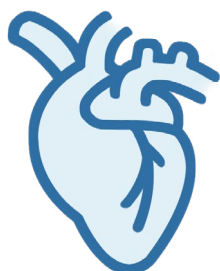
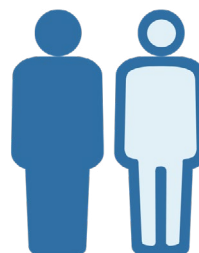




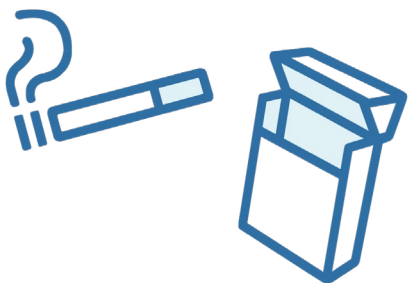
Men face shorter life spans than women, dying an average of five years earlier.¹ Why? Elevated disease risk could be to blame.



Men are almost **twice** as likely to die of heart disease.²



1 in 2 men will receive a cancer diagnosis.³



Tobacco use is **higher** in men, increasing risk for several diseases.⁴



Skipping checkups means signs of disease could go unnoticed longer.⁵

Men are less likely than women to have health insurance,⁵ and 65% are behind on routine cancer screenings.⁶

Offering your clients an expansive coverage plan that includes cancer insurance and critical illness coverage can promote better health in male employees and help provide relief if they do face disease.

To learn more about how Aflac's coverage options can help, contact your Aflac benefits representative or visit [Aflac.com/Brokers](https://www.aflac.com/Brokers) today.

¹ NCHS Data Brief, No. 492. "Mortality in the United States, 2022" [Published March 2024](#).

² Centers for Disease Control and Prevention. "Heart Disease Deaths." Published 2023. [Accessed 8.15.2024](#).

³ American Cancer Society. "Cancer Facts & Figures 2024". [Accessed 10.6.2024](#).

⁴ U.S. Centers for Disease Control and Prevention. "Current Cigarette Smoking Among Adults in the United States" Updated 5.4.2023. [Accessed 9.10.2024](#).

⁵ Kaiser Family Foundation. "Women's Health Insurance Coverage." Published 2023. [Accessed 8.15.2024](#).

⁶ Prevent Cancer Foundation. "Don't avoid the doc: Survey says men are behind on screenings and not taking charge of their health." 6.5.2024. [Accessed 9.10.2024](#).

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Aflac WWHQ | 1932 Wynnton Road | Columbus, GA 31999