



AFLAC LAUNCHES CANCER CARE PLAN IN NEW JERSEY

NEWARK, N.J. – July 1, 2013 – Aflac, the No. 1 provider of voluntary and guaranteed-renewable insurance in the United States, introduced a new Cancer Care insurance plan in the state of New Jersey. If unprepared, a cancer diagnosis may trigger financial distress for employees and their families. The new Cancer Care policy offers four plan options to best fit employees' personal and financial needs. These plans pay cash benefits to policyholders diagnosed with cancer, including some blood disorders and melanoma.

"Fighting cancer is an emotionally difficult experience and one that already carries tremendous stress and anxiety along with it," said John Harmeling, senior vice president of Worksite Marketing at Aflac. "Unfortunately, the stress is often exacerbated by the financial burden of this costly disease. Our Cancer Care policies are designed to help alleviate the financial stress associated with a cancer diagnosis and treatment, so that patients can focus fully on their recovery."

Aflac's Cancer Care base plan helps policyholders who may undergo radiation therapy, experimental treatment, bone marrow transplants, and more. The Cancer Care plans are designed to help with out-of-pocket expenses that typically are not covered by major medical insurance.

For more information, visit aflac.com/business or follow [@aflac](https://twitter.com/aflac) on Twitter.

Coverage is underwritten by American Family Life Assurance Company of Columbus.

This is a brief product overview only. The policy has limitations that may affect benefits payable. Please consult your Aflac insurance agent for more information on plan benefits, limitations, and exclusions.

ABOUT AFLAC

When a policyholder gets sick or hurt, Aflac pays cash benefits fast. For nearly six decades, Aflac insurance policies have given policyholders the opportunity to focus on recovery, not financial stress. In the United States, Aflac is the number one provider of guaranteed-renewable insurance. In Japan, Aflac is the number one life insurance company in terms of individual policies in force. Aflac individual and group insurance products provide protection to more than 50 million people worldwide. For seven consecutive years, Aflac has been recognized by Ethisphere magazine as one of the World's Most Ethical Companies. In 2013, FORTUNE magazine recognized Aflac as one of the 100 Best Companies to Work For in America for the 15th consecutive year. Also, in 2013, FORTUNE magazine included Aflac on its list of Most Admired Companies for the 12th time, ranking the company number one in the life and health insurance category. Aflac Incorporated is a Fortune 500 company listed on the New York Stock Exchange under the symbol AFL. To find out more about Aflac, visit aflac.com or espanol.aflac.com.

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